



## **CTE Month February 2008**

### **CTE Month Theme** *CTE Pathways* *Giving Students the Edge*

Sponsored by the Utah State Office of Education and the Utah Association for Career and Technical Education

Take this opportunity to promote  
**CTE Pathways**  
in Utah's junior highs and high schools

### **What can I do to promote CTE Month in my SCHOOL?**

**Consider making the following activities part of your celebration:**

- Attach the CTE Month announcement flyer to minutes or newsletters of organizations, available at [www.usoe.k12.ut.us/cte/pr/](http://www.usoe.k12.ut.us/cte/pr/)
- Make room for an exhibit in your school featuring CTE Month activities.
- Provide an area for a "questions and answers" table or booth about career and technical education.
- Use a special message promoting CTE Month in the morning school announcements and when answering your telephones.
- Post Electronic Announcements to your school web site, marquee, and bulletin boards. Sample marquee notification is available at [www.usoe.k12.ut.us/cte/pr/](http://www.usoe.k12.ut.us/cte/pr/)
- Distribute copies of public relations materials to your teachers. Materials available at [www.usoe.k12.ut.us/cte/pr/](http://www.usoe.k12.ut.us/cte/pr/)
- Decorate your school with banners and posters.
- Open house at school for parents.
- Introduce CTE logo and theme.
- Recognize your CTE teachers and student organizations.